


YAJING (JEMMA) YANG

User Experience Designer

INFO.

 **Portfolio:**
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 **Phone:**
+1 (470)-775-4842

SKILL

01. UX Knowledge

Persona | User Journal
Wireframing | Prototyping
Usability Testing
Front-end Development
User Centeted Design

02. Design Tools

Adobe Photoshop
Adobe Illustrator
Sketch | InVision | Axure
After Effect | Unity3D
Html | CSS | JavaScript

LANGUAGES

English: fluent



Chinese: native



PROFILE

Seeking for a full-time User Experience Designer position.

An enthusiastic designer who is passionate about creating the experience that helps users to adopt technology into their work and life. Desire for solving complex problems using user-centered design methodologies.

EDUCATION

08/2016 - 05/2018 | Atlanta, GA

○ **Georgia Institute of Technology** GPA: **4.0/4.0**
MS - Digital Media

09/2012 - 07/2016 | Beijing, China

○ **Communication University of China** GPA: **3.79/4.0**
BA - Communication

EXPERIENCE

06/2017 - 08/2017 | Atlanta, GA

Sparks Grove, Northhighland Web Designer Intern

- Translated user research insights into workable wireframes and prototypes
- Led interface design and prototyping from sketches to high fidelity designs
- Presented works to clients and stakeholders to communicate design ideas
- Collaborated with user researchers and design strategy members

12/2015 - 06/2016 | Beijing, China

Weber Shandwick, Interpublic Account Executive Intern

- Designed websites and H5 games for client's digital marketing campaigns
- Created compelling visual design to present complex information to stakeholders
- Curate client's brand through social media contents and marketing materials
- Collaborated with clients to create action plans on contentious design topics

09/2013 - 06/2014 | Beijing, China

AIESEC in CUC, China Communication Designer

- Selected design strategy and pitched with social media contents & visual identity
- Established brand awareness for AIESEC at Communication University
- Enhanced online presence & user engagement from ambiguous situations
- Worked collaboratively with a diverse team to bid requests